

## Session on Unleashing the Entrepreneurial Spirit: Navigating the path it innovation

DEPARTMENT	MECHTARONICS, ROBOTICS & AUTOMATION, BIOMEDICAL, BIOTECHNOLOGY, DAIRY TECHNOLOGY, CHEMICAL ENGINEERING DEPARTMENT		
ACTIVITY TYPE	Unleashing the Entrepreneurial Spirit: Navigating the path it innovation		
DATE& TIME	14/06/2023 10.00 AM to 4: 30PM	Duration	1 Day
SEMESTER	3,5,7	No. of Students	400+
EXPERT NAME WITH DESIGNATION	Mr.Jay Sudani, CEO		
NAME OF EXPERT'S ORGANIZATION	Parul University		
EXPERT CONTACT DETAILS	7405149221		
FACULTY COORDINATOR	PROF.KAUSHAL BAROT, PROF.ARUN ARYA, PROF.ADIL SHAIKH,PROF.DUSHYANT SHARMA,		
FACULTY CONTACT DETAILS	9428755439		

### Objective:

- What is EDC Cell?
- Why EDC Cell is working?
- Successful startup examples
- Different Grants available with EDC center.
- Information from Idea to Start level execution path.

### Activity Details:

- There was a Sensitization Campaign arranged on "EDC cell Activity" by Mr. Jay Sudani on 14 June, 2023 at Central Auditorium Parul University. Total 400+ students of MECHTARONICS, ROBOTICS & AUTOMATION, BIOMEDICAL, BIOTECHNOLOGY, DAIRY TECHNOLOGY, CHEMICAL ENGINEERING DEPARTMENT had attended the Sensitization Campaign. Mr. Jay Sudani had also given an introductory knowledge on "Role of EDC center". The brief ideas about Activities of EDC center, How EDC center bridge gap between Student and Its Innovative work to make Marketable. He guided the definition of startup like a startup is a young company founded by one or more entrepreneurs to develop a unique product or service and bring it to market. also given with presentation and giving examples of OLA, Paytm etc. He explained why there is need of Startup. He guided that EDC cell are Working for nurturing the skills of the enetprepreneurs. He informed that EDC platform is used to set up in Engineering, Management, Arts & Science Colleges and Polytechnics, Medical colleges with an aim to provide students an opportunity to experiment and innovate. By Case study-based explanation he guided that how we can cultivate the qualities of Entrepreneurship with the help of live examples. Mr. Jay Sudani explains Startup stimulates by IIC activities-talks and Webinars, Sensitization, Idea generation campaign, FDP etc. He guided to the students about Startup Incubation to handhold Startups at idea stage and helps them to move from idea to Market stage with all the necessary support system. He explains in detail the incubation process about process of Incubation steps in depth like Step 1: Fill the submission form available in EDC Website. Step 2: Meet EDC Members for discussion of Idea likewise micro level guideline provided from by Mr.Jay Sudani. He through guided the funding opportunity of the EDC center at IDEA stage, Early Stage, Growth Stage Etc. We are really grateful and with utmost gratitude, and would like to thank Mr. Jay Sir for conducting Sensitization Campaign.

**Brochure detail:**



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Parul Institute of Technology organizing session on  
**“Unleashing the Entrepreneurial Spirit : Navigating the Path it Innovation”**  
 Department of Biomedical/Biotechnology  
 Department of Mechatronics/Robotics  
 Department of Petroleum/Automobile  
 Department of Dairy Technology

Speaker :  
**Mr. Jay Sudani**  
 Chief Executive Officer (CEO), EDC  
 and PIERC, Parul University

**14 JUN 2023**  
 10:00 AM TO 04:30 PM

Central Auditorium,  
 Parul University

edc.paruluniversity.ac.in

**Glimpses of activity:**





**Outcome:**

We have received good interaction and nice response from students while conducting a Sensitization Campaign as Case study based explanation make interest among students for the and good clarity of thoughts in students mind for the complete work of EDC center as a Whole. There was a very positive response from students as well who participated enthusiastically in the Sensitization Campaign. More interesting activities in future have been planned

